

LUISA CRUZ

Storyboard Artist and Illustrator

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PROFESSIONAL EXPERIENCE

STORYBOARD ARTIST | Relish Studios, Canada - Mamoncillo Studios, Colombia | *August 2022 - April 2024*

- Storyboarded from script to animatic for the series and music videos for *Polly Pocket Adventure Studios* in Season 2 (9 Episodes and 2 Music videos) and Season 3 (9 episodes)
- Collaborated with the director and editor to refine and create engaging and strong visual storytelling for each episode.
- Proposed and implemented script enhancements like combining scenes, trims, and making small additions of dialogue.
- Contributed with visual gags and reworked story structure to fit assets and locked sets.

STORYBOARD ARTIST | Bombillo Amarillo, Colombia | *June 2021 - June 2022*

- Storyboarded from script to final animatic on the series "El Team"- 2 Episodes, "Mi Mundo Interior" - 4 Episodes, "Matchbox Adventures World Tour"- 6 Episodes and "Flashlight" - 4 Episodes
- Develop storyboards and animatic for various 2D and 3D pipelines
- Assisted in Layout on "Catalina La Catrina Special", "Tiempos" short film, and other unannounced projects.

STORYBOARD AND VISUAL DEVELOPMENT ARTIST | 1881 Animation., Colombia | *January 2020 - March 2022*

- Storyboarded and timed animatics on AOK animated music videos, "The Donut King" documentary, and unannounced series and documentaries.
- Realized color design for music videos and web series.
- Assisted in layout, character design, and background painting for animated projects for unannounced series.

VISUAL DEVELOPMENT ARTIST | Len S.A.S., Colombia | *July 2019 - December 2019*

- Designed characters, set, and props for the animated feature film "Len y el canto de las ballenas"
- Developed backgrounds and color designs for different sequences.

STORYBOARD ASSISTANT | Wildseed Studios, United Kingdom | *November 2017 - January 2018*

- Revised and cleaned up of storyboard of the animated series "Chris P. Duck" for Frederator
- Added visual gags and contributed to storyboard sequences.
- Collaborated with the editor to develop the final animatic.

DIRECTOR AND STORYBOARD ARTIST | BBC Children in Need, United Kingdom | *October 2017*

- Directed the live brief for an animation short "Puzzle Pieces" for the BBC Children in Need website.
- Conceptualized and storyboarded the story. and ceated the 2d effect animation and backgrounds.

EDUCATION AND RECOGNITIONS

- UNIVERSITY OF WEST OF ENGLAND: BRISTOL | MA Animation | *September 2016 - February 2018*
- UNIVERSIDAD NACIONAL DE COLOMBIA | BFA Fine Arts | *January 2010 - August 2015*
- UNIVERSIDAD JORGE TADEO LOZANO | Diploma in Illustration for Children's Books | *August - November 2014*
 - Toon Boom Ambassador - 2020 and 2022
 - Portfolio Domestika Talento Joven Colombia 2020 - Animation category Winner

SKILLS

Storyboarding, pitching, illustration, character development, and story development.

Proficient in: Storyboard Pro, Adobe Suit (Photoshop, Premier Pro, After Effects), TV Paint, Wacom Cintiq, Clip Studio Paint, and Blender for camera controls & lensing and 3D navigation, and hand-drawn animation.

LANGUAGES

- Spanish ●●●●● *Native*
- English ●●●●● *Advanced (C2)*
- French ●○○○○ *Basic (A1)*

References available upon request

